



3rd Annual Parade & Festival for The United Nations International Day of Peace September 20, 2009

www.peacedayparade.org

Merchants, Businesses, and Organizations !

GIVE PEACE A CHANCE. Sunday, September 20, 2009, join in the 3rd Annual Parade & Festival for the United Nations International Day of Peace in Honokaa Town on Hawaii's Big Island. This fun free event for the whole family celebrates peace, compassion and awareness of global interdependence with a colorful parade down Mamane Street at 12 noon and community festival to follow at 1:00 p.m. Marching bands, hula troupes, Taiko drums, rock & roll, street performers and more—plus the Jesse White Tumblers return from Chicago to wow the Big Island with their awesome aerial acrobatics. For more information, please visit www.peacedayparade.org or call 808-883-0669.

We are also planning a block party the afternoon and evening of Saturday, September 19, with the anti-drug theme of “Drums, Not Drugs.”

We have invited the world to join Honokaa and surrounding communities to join in the festivities. Listed below are options for you to formally participate. We also are seeking your input and participation in planning.

Opportunities for participation include:

- Window decorations (peace theme; peace cranes; event poster)
- T-shirt sales
- Monetary donation
- Other donations, including gift certificates for silent auction
- Sponsorship opportunities—
 - Parade and festival entries, stages, celebrities, performers.
 - Related events (poster contest;
Saturday 9/19 “Drums, Not Drugs” block party;
music concerts)
- Parade entry (or sponsor an entry)
- Booth participation at festival (display or sales)
- Demonstration at festival

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